



WE PROTECT YOUR INFORMATION FROM CYBERSECURITY THREATS

Hack attacks occur every 39 seconds on average. That's why we partner with our broker dealer, LPL Financial, and Emerald Data Services to make sure we do our best to protect your privacy.

We train our staff to be vigilant.

We make sure our staff are trained to be weary of emails that *appear* to be from trusted contacts, but seem a little bit off. We make sure that our staff knows not to log in to suspicious websites asking for account logins and passwords. We also enable multi-factor authentication on our email accounts and document storage to help mitigate this risk.

We practice safe behavior.

Our staff is vigilant when typing in sensitive information in websites, making sure there is an 'https' prefix included in the URL. We ensure that we do not use the same password across multiple websites and make those passwords strong with multiple characters.

We are aware of ransomware.

Sometimes instead of stealing data, hackers will encrypt a computer and hold it for ransom until they're paid. With this in mind, we backup our data in real time and IT re-uploads to our systems.

We avoid using obscure, free downloads and file sharing utilities.

This is often how hacking activities start and spread. Our staff avoids downloading any freeware and makes sure any utilities and software are downloaded from a reputable source. If one employee gets a virus, the whole firm could become susceptible.

We heed warnings.

Our employees are trained to avoid interacting with websites that have invalid or missing certificates. A warning will pop up if the certificate is missing or invalid, and we know then to not interact with the website.

Call Jeffrey Fero, our Planning Assistant, at 941-625-5811 with questions or concerns.

